

WHAT ELSE DO WE DO? HOW MUCH TIME DO YOU HAVE?



Inkjetting/Laser

"Give us virtually any size or kind of paper (including coated) and we can image single or variable data on it. We even print on stickies (we're one of the few shops that can) and attach them for monumental impact."

Handwork

"If it needs to be stuffed, inserted, labeled, or collated, we've got you covered. And we do it quickly and correctly, no matter the size, shape, or just plain weirdness of your items."



Mailing lists

"We're 'recognized list brokers' which is a big-brained way of saying that our peers know that we know what we're doing. We have access to literally thousands of relevant, up-to-date mailing lists to make sure your message reaches the people you want to reach."



Your guide to requesting a print quote

When requesting a print quote from Anne-Tisdale Direct, there are a few things we need to know. This list below—complete with definitions—will provide us with the basic information we need in order to quote your job.

1) FLAT SIZE

When unfolded, what does the piece measure?

2) FINISHED SIZE

When folded, what does the piece measure?

3) COLORS

How many colors is your job? Is it using spot colors or four-color process? Know the difference? If not see below.

3a) SPOT COLORS

Spot colors are inks mixed specifically based on a color matching system (like Pantone®). If you have two spot colors printing on each side of your piece, then it is spec'd at 2/2 (pronounced two over two).

3b) FOUR-COLOR PROCESS

Process colors are most common. They are used to produce full color photographs for example. When printing a postcard with a full-color photograph, spec your job as four-color. Color on both sides? 4/4. Full color on one side and only black on the reverse? That's 4/1.

4) STOCK (PAPER)

The world of printing and paper is vast. Don't care to be an expert? Great, because we are. If you're not too picky on your paper, we can choose for you based on the job.

5) QUANTITY

How many printed pieces do you need? It's as simple as that. If we see a way to save you money by changing your quantity, we'll let you know.

6) SPECIAL FEATURES?

Is your job die-cut? Saddle-stitched? Accordion-folded? Tumble-folded? This information is key in helping us understand your job in order to quote it accurately.

Consider this list your starting point. As always we're here to help. Give us a call at 410-780-0086 and we'll walk you through it!



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Minority Business Enterprise

Anne-Tisdale Direct prints? You betcha...



YOUR HANDY-DANDY BASIC PRINTING GUIDE

A guide to common printing sizes—from the experts.



Letterhead

8.5" x 11"

Letterhead is the most economical marketing tool in your toolbox. It can house a unique message wrapped in your own unique brand and identity. A lot of bang for your buck.

Anne-Tisdale can not only print your existing letterhead, but can customize your letters using variable data, adding another opportunity for your company or organization to work more efficiently.



Business Cards

3.5" x 2"

Aside from the obvious uses for business cards (think free lunch bowls), your business card is often the first thing a potential client or partner sees—aside from your own lovely face—and should be treated with the utmost respect. Don't settle for sub-par printing.

We will assure that your business cards are printed expertly, and at the best price. And if you win that free lunch, don't bogart the chips.



#10 Envelopes

9.5" x 4.125"

Who better to trust with the printing of your envelopes than Anne-Tisdale? As mailing experts, we will spot costly sizing or printing issues that can raise mailing fees at the post office.

Anne-Tisdale knows envelopes—we handle thousands and thousands a day. We can print them, stock them, customize the data on them and handle all of your mailings all under one big roof. Ours.



Postcards*

6" x 4.25"

Need a fast and affordable way to get your message out? A simple postcard might be just the thing. Regardless of size, we can print and mail them, using modern automated equipment. And we can assure you you're getting some of the lowest prices in town.

And as always, we can customize your mailing list, as well as each postcard to make each receipt feel so much more... special.

*This economical size mails at a lower USPS rate

Printing? Mailing Lists? Inkjetting? Laser? Handwork? Design? Yes.

Anne-Tisdale Direct is the single solution for all of these and now—design and printing.



ANNE-TISDALE DIRECT
anne-tisdale.com